



Republic of the Philippines  
**Department of Education**  
Region II – Cagayan Valley  
SCHOOLS DIVISION OF TUGUEGARAO CITY

June 10, 2022

**DIVISION MEMORANDUM**

No. 119, s. 2022

**2022 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

To: Assistant Schools Division Superintendents  
Chief Education Supervisors  
Elementary and Secondary (Public & Private) School Heads  
All Others Concerned

1. Pursuant to RA 7079 otherwise known as the Campus Journalism Act of 1991, this Office through the Curriculum Implementation Division (CID) shall conduct the 2022 Onsite Division Schools Press Conference (DSPC) with the theme, "Promoting Filipino Core Values Campus Journalism" on June 22-24, 2022 at Cagayan National High School.
2. The activity aims to:
  - a. build awareness of campus journalists, their rights and responsibilities as young leaders in light of the pandemic;
  - b. enrich students' journalistic learning experiences by providing them venues to hone potentials as young writers;
  - c. enhance journalistic competencies through healthy and friendly competitions; and
  - d. recognize outstanding school paper advisers and campus journalists.
3. The 2022 DSPC shall include the following activities:
  - Individual Writing Contests (news writing, editorial writing, feature writing, science and health writing, sports writing, editorial cartooning, photojournalism, and column writing)
  - Group Contests (radio scriptwriting and broadcasting, TV scriptwriting and broadcasting and online publication)
4. The participants in this activity are learners, coaches and school heads from both public and private elementary and secondary schools in the division with their coaches. Other participants include the Chiefs, Supervisors, Journalism Advocates, and members of the Division Technical Working Group (DTWG) and judges.
5. The participants shall be registered in this link <https://bit.ly/2022DSPCTugue> on or before June 14, 2022. Each participant shall have a registration fee of 200 pesos to be charged against MOOE/ local funds subject to usual auditing and accounting rules. The amount shall be used to cover all expenses relative to the conduct of this activity such as supplies and materials, certificates, honoraria of evaluators, meals, and snacks of the DTWG, and other incidental expenses.



Address: Regional Government Center, Carig Sur, Tuguegarao City, 3500

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School paper advisers must register their contestants at the Division Office starting June 13-15, 2022 to Marlowe Santos at the Cashier's Office.

6. In addition, a membership fee of 60 pesos for coaches and 30 pesos for the learners to be collected by the School Paper Advisers Association (SPAA). Membership fee shall be officially received by the following treasurers: secondary level, Susan Lagat of CNHS and for the elementary, Eneria Ballad of Ugac ES.
6. Most Outstanding School Paper Adviser (MOSPA) and Most Outstanding Campus Journalist (MOCJ) will also be recognized during the awarding ceremony. All interested and potential applicants to the search must submit their documents properly labelled on or before June 21, 2022 to Jessica T. Castañeda, division campus journalism coordinator.
7. Participating schools must submit their SY 2021-2022 school paper/ newsletter on June 28, 2022 through [lrms.tuguegarao@deped.gov.ph](mailto:lrms.tuguegarao@deped.gov.ph) for submission to the Regional Office.
7. Teacher- advisers and student -journalists coming from private schools need to make necessary arrangements with their respective institutions relative to their travel and other incidental expenses.
8. Enclosed are the Contest Guidelines and Mechanics, Terms of Reference (TOR) and the Schedule of Activities for reference.
9. For information, guidance, and compliance.

  
**REYNANTE Z. CALIGUIRAN**

Schools Division Superintendent

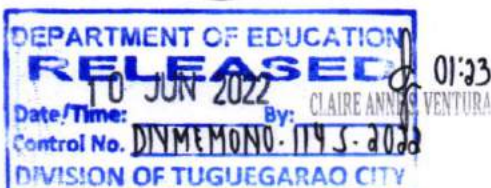
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Reference: RM. No. 157 s2022  
To be included in the Perpetual Index  
Under the following subjects:  
Contests, School Paper

CID/esc/jtc



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## **General Guidelines in the Conduct of the 2022 Division Schools Press Conference**

### **General Guidelines and Protocols**

1. Each coach shall always ensure the safety of participants; observe maximum health protocols and adherence to the Inter-Agency Task Force (IATF) guidelines and DepEd policies in the conduct of any activity involving learners and DepEd personnel in the new standard set up to wit:
  - a. Planning meeting, conduct of school-based press conferences or activities shall be limited face to face for low risks areas and alert level 1 status
  - b. Planning, selection, and conduct of DSPC shall be virtual/online or limited face to face.
  - c. Participation is voluntary.
  - d. Waiver from the school shall be submitted to the Division Technical Working Group on June 20, 2022.
  
2. Each school shall field its contestants in the following contests:
  - a. Digital School Publication
  - b. Radio Broadcasting and Script Writing
  - c. TV Broadcasting and Script Writing (Secondary only)
  - d. Online Publishing (Secondary only)
  - e. Individual Categories (Elem.& Secondary)
  - 2.1 For individual categories (except Copyreading), each school is entitled to have 3 entries per category per medium. A contestant can join two categories of the same medium. In case that the top three (3) come from school the same school, only the top one (1) shall be the division's entry to the regional level.
  - 2.2 The Digital School Publication is the same as the school paper contest. No contested event will be done for Collaborative Desktop Publishing in both elementary and secondary.
  
3. Composition of participants to the regional level shall be the following:

Individual Contest- Top 3 winners per medium (from different schools)  
TV Broadcasting - 7 members (Secondary level only)  
Radio Broadcasting- 7 members (Secondary and Elementary level)  
Online Publishing- 5 members (Secondary level only)
  
4. Contest Venues and Contested Events  
All contested events shall be held at Cagayan National High School. Only the contestants for the day shall be at the venue for the duration of the contest. They will be further asked to be at the venue only during the specified time of their event and to go home immediately after submitting their outputs. Attached is the schedule of activities for reference.
  
5. All lectures shall be done at the CNHS Conference Hall and/or AVR whether onsite or virtual. Separate contest rooms shall be provided.



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## Guidelines for Individual Writing Contest

1. Individual contests shall include news writing, editorial writing, feature writing, science and health writing, sports writing, editorial cartooning, photojournalism, and column writing.
2. Photojournalism
  - a. Preparation
    - Photojournalists shall use point and shoot cameras with a maximum of 20.1 megapixels with fixed lens. DSLR and other high-end digital cameras in any form shall not be allowed in order to level the playing field.
    - The contestants shall format their own memory card and camera to be submitted and checked by the Division Technical Working Group (DTWG) on June 21, 2022 from 8AM-11AM (elementary) and 1PM-3PM (secondary) at the CNHS Conference Hall.
    - The contestant should bring his/her own camera cable for saving of pictures.
    - Cellular phones, extra digital cameras, extra storage card, and any additional materials/equipment are not allowed in the contest area.
    - Contestants shall bring their own ink ballpen while the DTWG will provide scratch papers where contestants can write down notes during the shooting.
    - Contestants shall set the date and time of their own camera.
  - b. Photo Shoot, Uploading and Captioning
    - Control shot shall be the first shot.
    - Contestants are given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiner on a theme to be provided during the orientation.
    - Contestants are allowed to take unlimited shots but will submit five (5) possible photos with caption for the given theme and the control shot.
    - Contestants shall retain in the memory card photos to be submitted only.
    - Contestants will be given 30 minutes to write captions for each of the five photos.
    - 5 outputs shall be laid out in MS Word portrait, one picture per page with captions, saved in pdf format and submitted in the official submission link.
    - All entries shall be submitted to the examiner after the allotted time.
    - Memory cards per school will be returned to the participants through their coach.
    - During the duration of the competition, the advisers, trainers, and parents are NOT allowed in the venue.



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### **Guidelines for Tv Scriptwriting and Broadcasting**

Contest shall follow the in-person TV Scriptwriting and Broadcasting procedures specified in 2020 NSPC Memorandum.

### **Guidelines for Radio Scriptwriting and Broadcasting**

Contest shall follow the in-person Radio Scriptwriting and Broadcasting procedures specified in 2020 NSPC Memorandum.

### **Guidelines for Online Publishing Contest**

1. Each school shall organize a team of five (5) members. There will be one team for English and another for Filipino for the secondary level only.
2. The competition is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in an online publishing house.
3. A video or video press conference shall be provided to become the basis for the actual writing of the editorial, feature, and news articles. The team will be given two (2) hours for lay-outing and editing.
4. A total of four (4) hours is allotted for data gathering, writing, layout, editing of articles online after the creation of an online publication using the official platform determined by the judge.
6. Specific instructions on the number of articles to be produced will be given during the short orientation.
7. Each group shall be allowed to use their own laptop with their own internet/wifi modem.

### **Guidelines for School Paper Contest/Digital School Publication**

1. The School Paper Contest shall be in digital or pdf copy only.
2. Each participating school is required to submit their own entry for both English and Filipino.
3. Submission of entries to the Division will be on June 28, 2022.

*NOTE: The decision of the panel of judges is final and irrevocable.*



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Time	Day 1	Day 2	Day 3
11:00-12:00	<b>Contest:</b> News Writing  <b>Contest:</b> Editorial Cartooning	<b>Contest:</b> Radio Scriptwriting and Broadcasting  Online Publishing  TV Scriptwriting and Broadcasting	
12:00-1:00	<b>LUNCH BREAK</b>	<b>LUNCH BREAK</b>	<b>LUNCH BREAK</b>
1:00-2:00	<b>Lecture:</b> Sports Writing (Ben Domingo, Jr.)  <b>Lecture:</b> Editorial Writing and Column Writing (Purita Licas)	<b>Contest:</b> Radio Scriptwriting and Broadcasting  Online Publishing  TV Scriptwriting and Broadcasting	<b>Awarding/Closing Program</b>
2:00-3:00	<b>Contest:</b> Sports Writing  Editorial Writing  Column Writing  <b>Lecture:</b> Feature Writing (Mielmia Baquiran)		
3:00-4:00	<b>Contest:</b> Feature Writing		
4:00-5:00			



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**2022 DIVISION SCHOOLS PRESS CONFERENCE**  
**Schedule of Activities**

Date: June 22-24, 2022

Time	Day 1	Day 2	Day 3
7:00-8:00	Technical Preparations, Registration	Preliminaries	Preliminaries
8:00-9:00	Opening Program	<b>Lecture:</b> Photojournalism (Melvin Gascon)	<b>Feedback Giving thru MS Teams:</b> for Individual Events and Group Events (Online Publishing, TV Scriptwriting and Broadcasting)
9:00-10:00		<b>Lecture:</b> Science and Technology Writing (Ben Domingo, Jr.)	
	<b>Contest:</b> Photojournalism		
10:00-11:00	<b>Lecture:</b> News Writing (Melvin Gascon)	<b>Contest:</b> Science and Technology Writing	
		<b>Lecture:</b> Online Publishing (Raymon Dullana)	
10:00-11:00	<b>Lecture:</b> Editorial Cartooning (Rene Aranda)	<b>Lecture:</b> TV Scriptwriting and Broadcasting (Rhyan Malandog)	
		<b>Contest:</b> Photojournalism (continuation)	
10:00-11:00	<b>Lecture:</b> Editorial Cartooning (Rene Aranda)	<b>Contest:</b> Online Publishing	
		TV Scriptwriting and Broadcasting	
10:00-11:00	<b>Lecture:</b> Editorial Cartooning (Rene Aranda)	<b>Lecture:</b> Radio Scriptwriting and Broadcasting (Domingo Fugaban)	



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