



Republic of the Philippines  
**Department of Education**  
REGION II – CAGAYAN VALLEY  
SCHOOLS DIVISION OF TUGUEGARAO CITY

September 28, 2021

**DIVISION MEMORANDUM**

No. 194, s. 2021

**CONDUCT OF DIVISION ONLINE TANDEM: BOOK-BASED INTERACTIVE STORY TELLING CONTEST, PINOY BOOK CHARACTER ONLINE CONTEST AND DIGITAL POSTER MAKING CONTEST IN CELEBRATION OF THE LIBRARY AND INFORMATION SERVICES (LIS) MONTH**

To: Assistant Schools Division Superintendent  
Chiefs (SGOD & CID)  
Public & Private Elementary & Secondary School Heads  
College and University Presidents  
All Others Concerned

1. Relative to DepEd Regional Memorandum 207, s.2021, this Division shall conduct the Division Online Tandem: Book-Based Interactive Story Telling Contest, Pinoy Book Character Online Contest and Digital Poster Making Contest.
2. This activity is in line with the celebration of the Library and Information Services (LIS) Month with the theme, "Outcomes, Outreach, Outstanding Libraries Beyond Boundaries".
3. The contested events are **Tandem: Book-Based Interactive Story Telling Contest** (Parent-Child Tandem Grade 4), **Pinoy Book Character Online Contest** (Grade 4-5), and **Digital Poster Making Contest** (Colleges and Universities). The contest shall be completed by Elementary, Colleges and Universities with the specific number of participants listed below:

	<b>Tandem: Book-Based Interactive Story Telling Contest</b> (Parent-Child Tandem Grade 4)	<b>Pinoy Book Character Online Contest</b> (Grade 4-5)
East District	1	1
Northeast District	1	1
North District	1	1
West District	1	1
Private Schools	1 per school	1 per school



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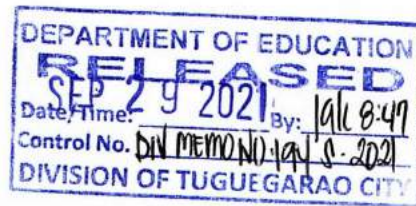
For Digital Poster Making Contest, colleges and universities are enjoined to participate.

4. Entries shall be sent to [krystalynne.fuertes@deped.gov.ph](mailto:krystalynne.fuertes@deped.gov.ph). The entry form can be downloaded through <https://bit.ly/TugueEntryForm>. Please include a digital photo of the contestant and the coach for awarding purposes.
5. Deadline of entries will be on October 14, 2021.
6. Participants are reminded to strictly conduct recording of videos at home in compliance to IATF protocols.
7. Attached are the mechanics and guidelines for each category.
8. For your information, guidance and compliance.



**REYNANTE Z. CALIGUIRAN**  
Assistant Schools Division Superintendent  
Officer In-Charge  
Office of the Schools Division Superintendent

Encl:  
Reference:  
Regional Memo dated September 8, 2021  
To be indicated in the Perpetual Index  
Under the following subjects:  
Contests



cid/esc/jtc/kif



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**A. Mechanics and criteria for the Tandem: Book-Based Interactive Story Telling Contest**

1. The contest is open to Grade 4 pupils from the public and private schools in the division. The entry shall be a tandem storytelling performed by a parent and his/her child.
2. There shall be one contestant from each district and one contestant from each interested private school.
3. Contestant shall use the Filipino language in telling the story.
4. Only books published by Let’s Read Asia ([www.letsreadasia.org](http://www.letsreadasia.org)) shall be used.
5. The book must be featured in the video. The storytellers shall mention the title, author, illustrator, and publisher of the book.
6. The use of props, costumes, graphics, and video editing applications are allowed.
7. Contestants are given 8 minutes for the presentation of the story. Time shall officially start when the contestants utter the first word of the presentation. There will be point of deductions to the overall result for excess time. Deductions shall be as follows:
  - a. 1-3 minutes – 0.5 points
  - b. 4-6 minutes – 1 point
  - c. 7 and above – 1.5 points
8. Entries must be submitted in MP4 format with 480 resolution.
9. Video must be clean and free from external noise.
10. The criteria for judging will be as follows:

Criteria	Description	Percentage
Storytelling technique	The storytelling should have voice projection, animated actions and interactions.	50%
Creativity and visual presentation	Adheres to the technical requirements and contains elements that are creatively and correctly used (i.e. text illustration, etc.)	40%
Synchronization	Chorus lines are delivered if talking to the audience; with same eagerness, same movements or choreography	10%
Total		100%

11. The Division winners will receive the following:
  - 1<sup>st</sup> prize – 1, 000 and a Certificate of Recognition to the contestants and coach
  - 2<sup>nd</sup> prize – 750 and a Certificate of Recognition to the contestants and coach
  - 3<sup>rd</sup> prize – 500 and a Certificate of Recognition to the contestants and coach
12. The winner will represent the Division in the regional level.

**B. Mechanics and criteria for the Pinoy Book Character: Online Contest**

1. The contest is open to any Grade 4 or 5 pupil from public and private schools in the division.



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2. There shall be one contestant from each district and one contestant from each interested private school.
3. The contestant will choose a Pinoy book character to portray and must prepare 2-3 famous lines from their chosen character.
4. Graphics and photo editing are allowed.
5. The video must not exceed 8 minutes and must be submitted in MP4 format with 480 resolution.
6. Sounds, instrumental or musical background are not allowed.
7. The criteria for judging will be as follows:

Criteria	Description	Percentage
Originality		10%
Creativity	Costume appeal; use of props to accentuate the outfit; innovative use of recycled materials and resources	40%
Characterization	Character portrayal; stage presence; delivery of lines; display and understanding of moods and emotions of the character	40%
Audience impact		10%
Total		100%

8. The Division winners will receive the following:
  - 1<sup>st</sup> prize – 1, 000 and a Certificate of Recognition to the contestants and coach
  - 2<sup>nd</sup> prize – 750 and a Certificate of Recognition to the contestants and coach
  - 3<sup>rd</sup> prize – 500 and a Certificate of Recognition to the contestants and coach
9. The winner will represent the Division in the regional level.

### **C. Mechanics and criteria for the Digital Poster Making Contest**

1. The Digital Poster Making Contest is open to all public and private colleges and universities in the division.
2. The poster should be a visualization of the 2021 National Book Week theme, “Outcomes, Outreach, Outstanding Libraries Beyond Boundaries”.
3. The submitted entry shall possess the following specifications:
  - a. Poster must be in A4 size format (8.27 x 11.69), 300 dpi resolution, and in portrait orientation.
  - b. Must be rendered in PNG and RGB colors.
  - c. Could use any software application (preferably photo editing app or digital drawing apps) and is open to all kinds of gadgets.
  - d. Entry must indicate the software app used and shall also submit the entry in PDF and the format of app used.
  - e. For the purpose of contest judging, the pdf format of the entry will be used, and for branding and promotional purposes, the format relative to the software app will be used to edit or add any collateral design.



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4. For verification purposes, a timelapse video recording of the participant creating the artwork/poster is also required. Non-compliance may mean disqualification.
5. Schools/contestant shall upload their entries with a separate sheet indication the name of the contestant, year level of the contestant, and name of school.
6. Deadline for submission of entries will be on October \_\_, 2021.
7. The contestant will be accountable for any issue/s that may arise with regard to the originality an authenticity of the design. Submitted outputs known to have copied/patterned from other sources shall automatically be disqualified.
8. The criteria for judging will be as follows:

Originality	-	35%
Pictorial design and composition	-	15%
Technique	-	15%
Relevance to the theme	-	<u>35%</u>
Total	-	100%

9. The Division winners will receive the following:
  - 1<sup>st</sup> prize – 1, 000 and a Certificate of Recognition to the contestants and coach
  - 2<sup>nd</sup> prize – 750 and a Certificate of Recognition to the contestants and coach
  - 3<sup>rd</sup> prize – 500 and a Certificate of Recognition to the contestants and coach
10. The winner will represent the Division in the regional level.

