



Republic of the Philippines  
**Department of Education**  
REGION II – CAGAYAN VALLEY  
SCHOOLS DIVISION OF TUGUEGARAO CITY

August 5, 2021

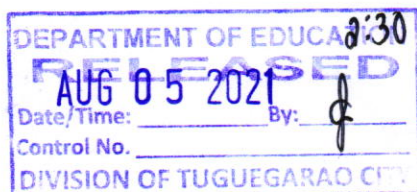
**DIVISION MEMORANDUM**

No. 16, s. 2021

**CONDUCT OF SEARCH FOR MR. AND MS. SDO 2021**

To: Assistant Schools Division Superintendent  
Chiefs of Divisions  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
All others concerned

1. It is with much pride that SDO Tuguegarao City shall be celebrating its 22<sup>nd</sup> Founding Anniversary this coming October 30, 2021. Congratulations to all the hardworking, dedicated and committed servants of the whole division.
2. As every celebration is meant to be commemorated with fond moments and happiness, other than recounting its milestones, this office shall conduct the upcoming anniversary celebration with a cause, hence, the first ever Search for Mr. and Ms. SDO Tuguegarao City shall be conducted.
3. The plan had been presented earlier during the last ManCom, and school heads had manifested support with some suggestions raised for consideration. (Please see attached mechanics and guidelines showing the incorporation of such suggestions).
4. In line with the planned activities of the Division capturing the launching of Teachers' Day on September 5, 2021 until the Founding Anniversary proper on October 30, 2021, the first canvassing shall be held on September 1, 2021, and the second canvassing shall be on October 23, 2021, respectively.
5. Production of tickets is ongoing, and an advisory shall be given for their availability any day next week.
6. The 7 competing teams are requested to submit a 1 minute AVP of their candidates together until August 17, 2021.
7. Immediate dissemination of this Memorandum is desired.



**REYNANTE Z. CALIGUIRAN**  
Officer-In-charge

Office of the Schools Division Superintendent

/SGOD/gmd/emb/



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## SEARCH FOR MR. AND MS. DEPED SDO TUGUEGARAO CITY

### Guidelines and Mechanics

Relative to the 22nd Founding Anniversary of SDO Tuguegarao City, the Search for Mr. and Ms. DepEd Tuguegarao City (money contest) shall be launched through the coronation of the first King and Queen on October 30, 2021.

There shall be 7 teams composed of teaching and non- teaching staffs:

- Division Office Proper
- Cagayan National High School
- Secondary Schools
- East District
- Northeast District
- North District
- West District

1. Each team shall come up with two (2) representatives – 1 male and 1 female regardless of his/her civil status.
2. There shall be 2 categories – Mr. DepEd Tuguegarao City and Ms. DepEd Tuguegarao City where each representative from each category shall compete with one another.
3. Baseline ticket amount for each candidate shall be 150K, making a total baseline amount of P300K for each pair (Good as SOLD tickets).
4. There shall be 2 canvassing to be done. During the first canvassing, half (75K) from each candidate shall be dropped, while on the second canvassing, 2 rounds of dropping shall be done where on the first round the other half (75K) from each candidate shall be dropped, and on the second round the mystery envelope (the amount raised outside the tickets) shall be dropped.

Districts/Schools and the candidates shall have a share/percentage share from the following:

1. Sales of tickets from the baseline - 20% (P420,000.00) shall be given to the districts/schools and candidates to be divided as follows: 10K goes automatically to each candidate (140,000.00) and the remaining amount of P280K shall be divided equally among districts/schools.
2. Sales outside the baseline tickets by the districts/schools) – for sales of P100,000.00 and above, 50% shall go to the districts/schools and candidate, where, each candidate shall

be automatically given P5,000.00 each and the rest will be equally divided among districts/schools.

3. For sales below P100,000.00 down to P50,000.00, 40% shall go to the districts/schools and candidates, where, each candidate shall be automatically given P3,000.00 each and the rest will be equally divided among districts/schools.

For sales below P50,000.00, 30% shall be divided equally among districts/schools with no amount given to candidates.

4. The candidates shall have their own tickets to sell with a baseline of P100,000.00. The sharing shall be as follows: for 70,000.00 to 100,000.00 sales, 40% shall go to the candidate; for below 70K down to 50K, 30% shall go to the candidate; and for below 50K, 20% shall go to the candidate.

5. The titles to be conferred are as follows:

King and Queen of DepEd-SDO Tuguegarao City

1st Prince and Princess

2nd Prince and Princess

Prince and Princess of Resiliency

Prince and Princess of Love

Prince and Princess of Hope

Prince and Princess of Unity

5. The tickets shall be sold at P50 each.

6. Proceeds (priority) shall be for the fencing of the SDO perimeters for security purposes, and excess shall be spent for implementation of programs, projects and activities for the successful implementation of BELCP.