



Republic of the Philippines  
**Department of Education**  
 REGION II – CAGAYAN VALLEY  
 SCHOOLS DIVISION OF TUGUEGARAO CITY

February 08, 2021

**DIVISION MEMORANDUM**

No. 033, s. 2021

**17<sup>th</sup> NATIONAL CELEBRATION OF DENTAL HEALTH MONTH**

To: Assistant Schools Division Superintendent  
 Chief, Curriculum Implementation Division  
 Chief, School Governance and Operations Division  
 Education Program Supervisors  
 Public Elementary and Secondary School Heads  
 Water, Sanitation and Hygiene in Schools (WinS) Coordinators  
 Health and Nutrition Section Personnel

1. The Philippine Dental Health Month is observed in February. This annual observance started in 1951 as National Dental Health Week but in February 24, 2004, it was expanded into a month-long celebration, pursuant to Presidential Proclamation No. 559 signed by then President Gloria Macapagal Arroyo.
2. The observance of the activity aims to:
  - a. strengthen public awareness on the importance of the good oral health.
  - b. it encourages dentists, students, relevant government agencies, and professional organizations to reach out to more people with no access to dental services, especially those who are in countryside.
  - c. promote month long awareness campaign aims to work with learners, caregivers, teachers and other professionals to raise awareness of the benefits of good oral health care.
3. The Office through the Health and Nutrition Section will lead the celebration of the 17<sup>th</sup> National Dental Health Month 2021 with the theme “*Ngipin ay alagaan mula sa sinapupunan para sa magandang ngiti hanggang katandaan*”.
4. The month-long celebration will include, among others, the activities suggested below:

First Week	School Children Oral Health Awareness Reinforcing the after meal tooth brushing drill Bright Smile Contest
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Second Week	<p>Oral Health Education</p> <ul style="list-style-type: none"> <li>✚ Oral health campaign through symposia, video presentation, film showing and other related activities</li> </ul>
Third Week	<ul style="list-style-type: none"> <li>✚ Deadline of submission for <i>Bright Smile Contest</i> for Grade 4-6 learners, Junior High School and Senior High School</li> <li>✚ Deadline for submission of tooth brushing drill for Kindergarten to Grade 3 learners</li> </ul>
Fourth Week	<ul style="list-style-type: none"> <li>✚ Delivery of Dental Services- dental checkup and other related services</li> <li>✚ Establish linkages and partnership for promotion of dental health</li> <li>✚ Announcement of winners for the <i>Bright Smile Contest</i></li> </ul>

5. Criteria for the *Bright Smile Contest* are the following:

- a. The contest aims to promote self-esteem and oral health awareness among learners from Grades 4 to 12.
- b. The contest is open to all Grades 4-12 learners from public elementary and secondary schools in the Division of Tuguegarao City.
- c. Each elementary school should choose one (1) representative coming either from Grade 4-6 while;
- d. Each secondary school should choose only one (1) representative for Junior High School category and one (1) representative from Senior High School category.
- e. Each representative should prepare a minimum of three-minute video-presentation of proper tooth brushing and email it to [jennifer.tuliao@deped.gov.ph](mailto:jennifer.tuliao@deped.gov.ph) or [hns04sgod@gmail.com](mailto:hns04sgod@gmail.com) with filename BSC-NAME-SCHOOL (Example: BSC-Maria De la Cruz-Cataggaman Elementary School). The video should showcase the bright smile and the oral structures of the learner.
- f. One winner for Grade 4-6 category, junior high school category and senior high school category will be selected from the submitted entries of the schools.
- g. Prizes will be given in a form of health or dental kits and a certificate of recognition.
- h. Deadline of submission will be on February 22, 2021 at 5:00 PM. School entries submitted beyond the set date and time will not be honored.
- i. Announcement of winners will be on February 29, 2021 through a duly signed division memorandum.

6. Division health and nutrition section personnel, school health coordinators and WinS coordinators shall take the lead in the celebration.



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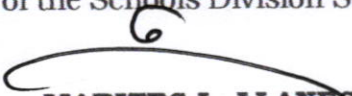



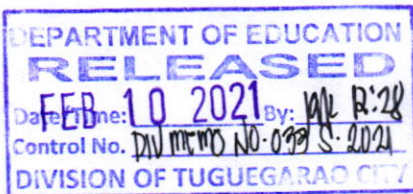
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7. For queries you may contact our division dentist through CP No. at 0926-1831-984.
8. For information and widest dissemination.

**REYNANTE Z. CALIGUIRAN**  
 Assistant Schools Division Superintendent  
 Officer – In – Charge  
 Office of the Schools Division Superintendent

For and by the Authority of the Schools Division Superintendent

  
**MARITES L. LLANES**  
 Assistant Schools Division Superintendent 



Encl:  
 Reference: DO No. 33, s.2019

To be indicated in the Perpetual Index  
 Under the following subjects:

*HEALTH      NUTRITION*  
*EDUCATION*  
*DENTAL*

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