



Republic of the Philippines
Department of Education
REGION II - CAGAYAN VALLEY
SCHOOLS DIVISION OF TUGUEGARAO CITY *SGOP-2020-072*

January 29, 2020

MEMORANDUM

No. 029, s. 2020

2020 BRIGADA ESKWELA JINGLE CONTEST

To: Public Elementary and Secondary School Heads
Public Schools District Supervisors
Chiefs
All others concerned

1. The 2020 Brigada Eskwela Program Implementation with the theme, *"Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan"* shall commence with a Jingle Contest open to all public elementary and secondary school learners to showcase their talents in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2020-2021.
2. For this purpose, this office shall conduct a jingle contest among our learners from public elementary and secondary schools, not only for a chance to win in the Regional and National Levels, but to give our learners the opportunity to hone their talents and skills.
3. The entries to this contest shall be in MP3 Format. In consideration of the timelines provided for, the school entries, in CD, shall be submitted to the Division Office not later than February 20, 2020 duly received by the Records Section with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle
 - Lyrics of the jingle
 - Profile of composers and the music teacher/coach (which can be found in the entry form)
4. The Division shall invite judges to select the best entry worthy of representing the Division to the next level. After the judging, winners shall be announced through a Division Memorandum to be sent to school heads.
5. The winning entry shall be utilized during the Division Brigada Eskwela Implementation along with the official jingle.



Address: Regional Government Center, Carig Sur, Tuguegarao City, 3500
Telephone Nos.: (078) 844-7925; (078) 377-8805
Email Address: tuguegarao@deped.gov.ph
Website: depedtuguegarao.com



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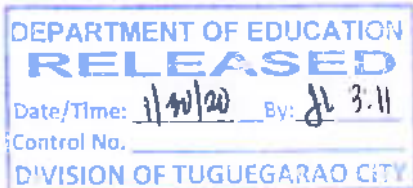
6. Attached is a copy of the Mechanics and Guidelines for reference and guidance and the entry form which shall be properly filled out.
7. Immediate and wide dissemination of this memorandum is desired.


REYNANTE Z. CALIGUIRAN
Assistant Schools Division Superintendent
OIC-Office of the Schools Division Superintendent

Encl: Mechanics and Guidelines
Reference: adv.copy of memo

To be indicated in the Perpetual Index
Under the following subjects:
ACTIVITIES PROGRAMS
BRIGADA ESKWELA SCHOOLS
LEARNERS

SGOD/gmd/emb/



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MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: *Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan*

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email at externalpartnerships@deped.gov.ph with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Lyrics of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

National Level	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School

Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.
Regional Level	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: February 17-20, 2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020

Announcement of BE Jingle Winner: 4th week of March 2020

7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official *Brigada Eskwela* Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.